



# Goldsmiths

UNIVERSITY OF LONDON



### **Dr Tomas Rotta**

Senior Lecturer in Economics

Programme Director of Economics

[t.rotta@gold.ac.uk](mailto:t.rotta@gold.ac.uk)



### **Dr Marco Vianna Franco**

Lecturer in Economics

Admissions Tutor for Economics

[m.viannafranco@gold.ac.uk](mailto:m.viannafranco@gold.ac.uk)

**Goldsmiths**  
UNIVERSITY OF LONDON

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**UNIVERSITY  
OF LONDON**



# Our Campus in London

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### **Virtual campus tour:**

Goldsmiths College, University of London  
Virtual tour with 360° panoramas





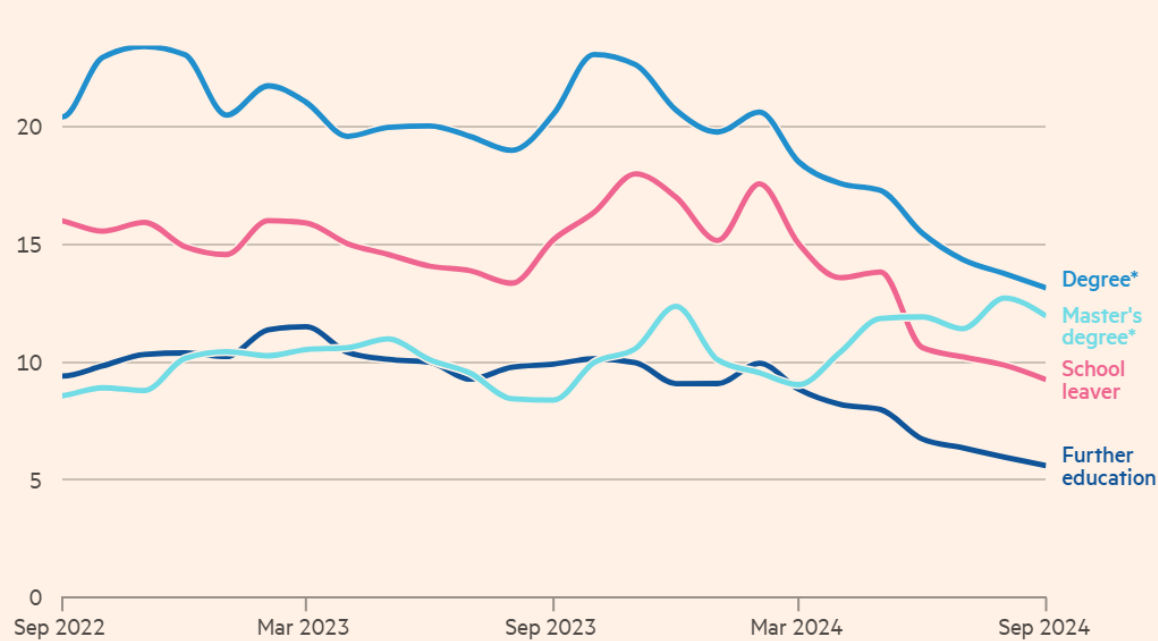
Is it worth going to  
university in the UK?

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Decline in low-skill entry-level jobs

Number of UK entry-level job adverts by qualification requirements (000)



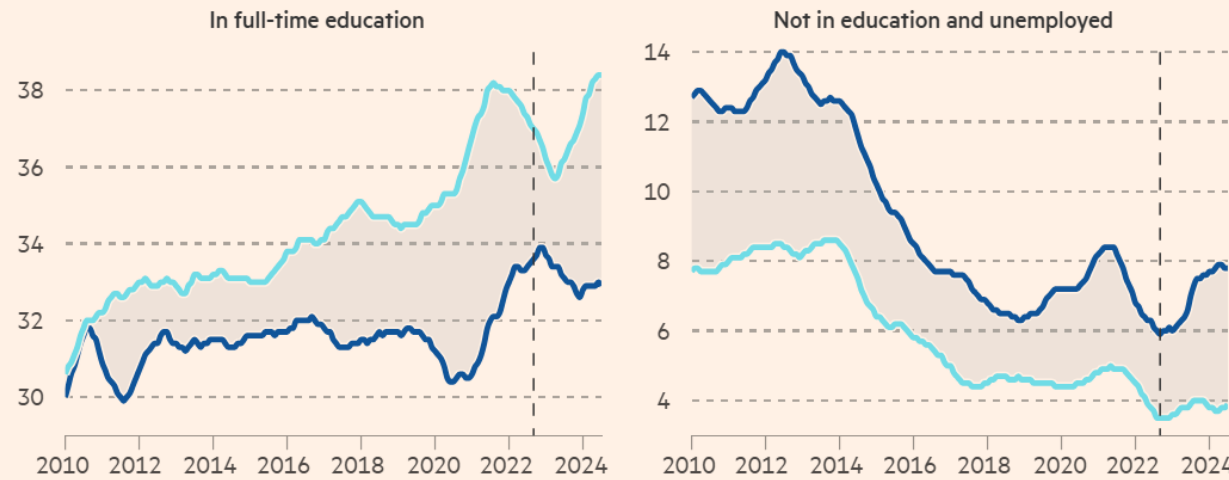
FINANCIAL TIMES

Source: Adzuna • \*Or equivalent. Further education includes level 4 or 5 qualifications such as diplomas

Growing education gap between young men and women

Share of 18- to 24-year-olds in the UK (%)

- - - Discontinuity due to reweighting



FINANCIAL TIMES

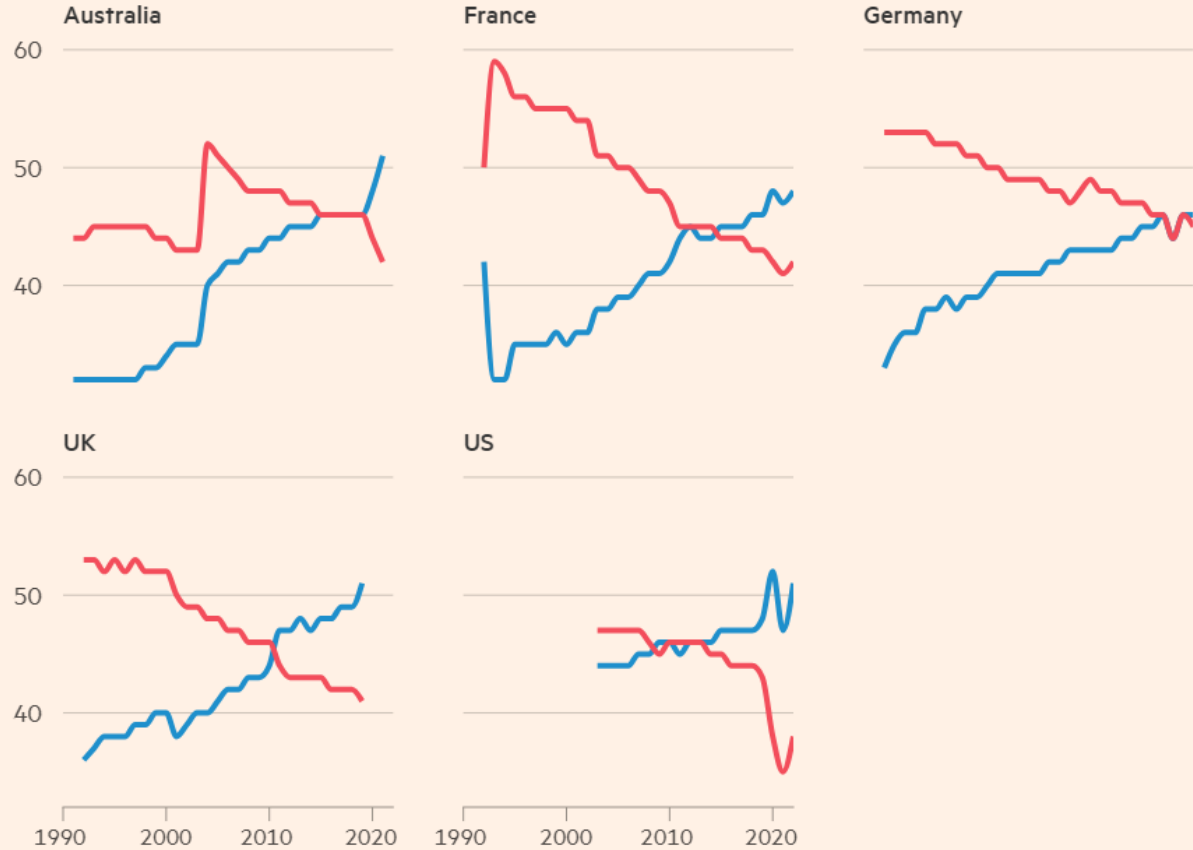
Source: ONS • Seasonally adjusted 12-month rolling average



# High-skill jobs are a growing share of employment

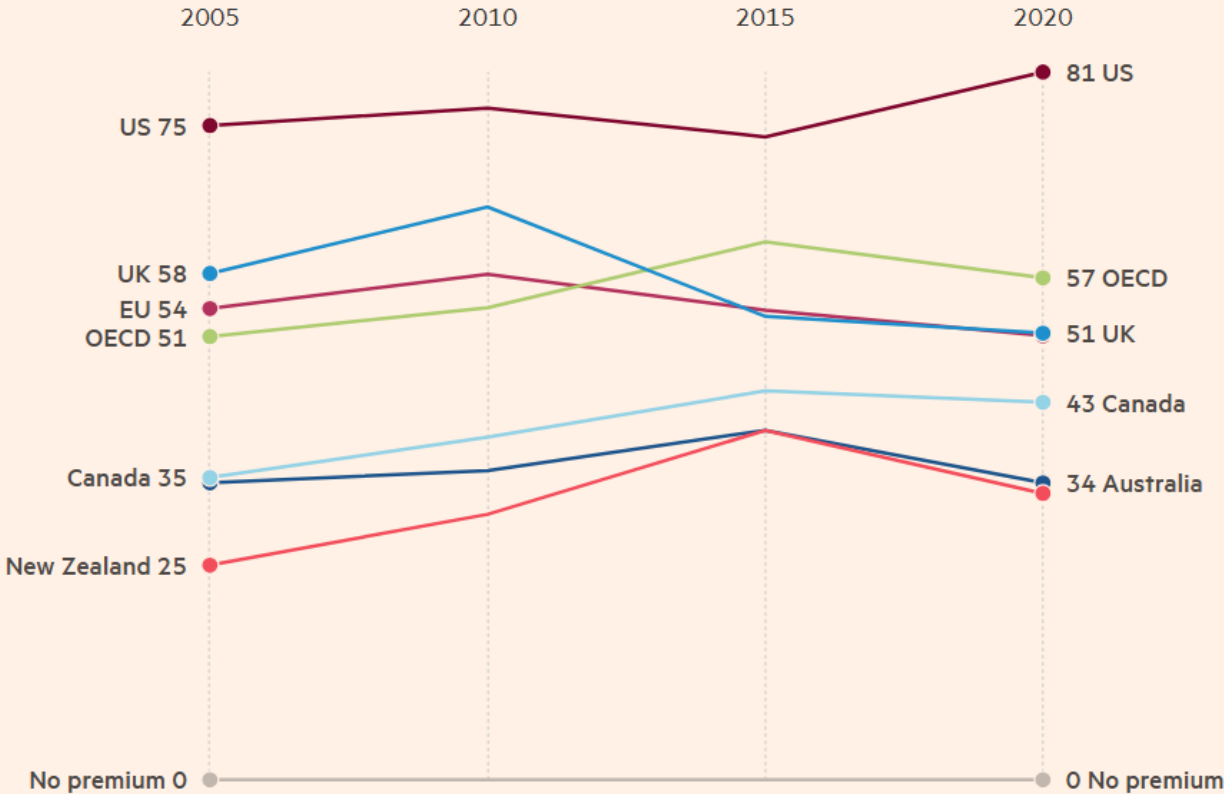
% of total employment

Skill level ■ High ■ Medium



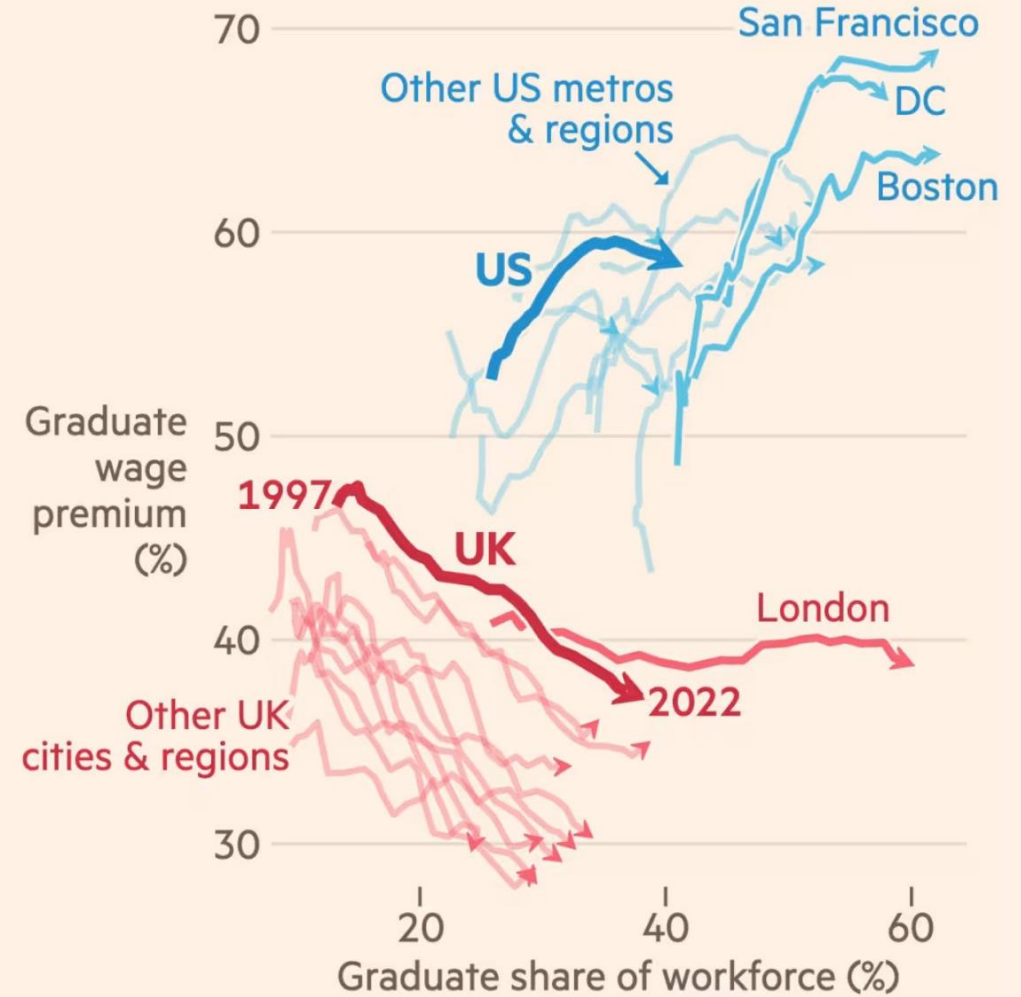
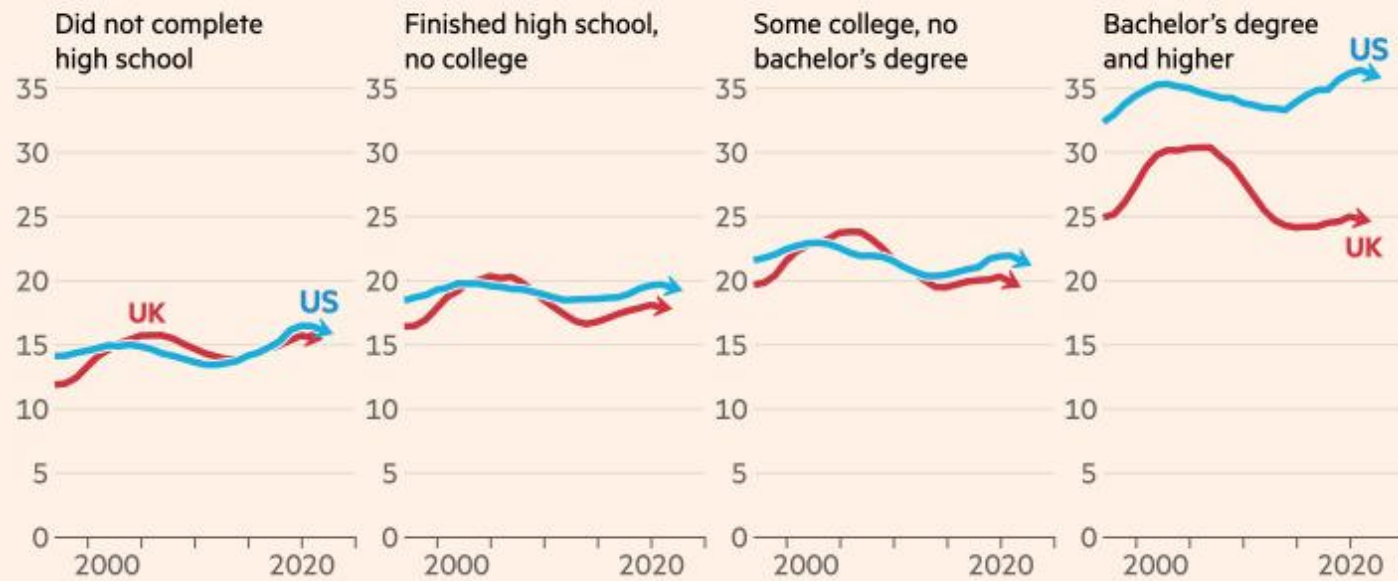
# There is still a significant wage premium for graduates

% wage premium for graduates\*





Median hourly earnings by highest qualification (\$, adjusted for inflation and price levels)







# Why Economics at Goldsmiths?

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# Economics at Goldsmiths

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BA Economics

BSc Economics

BA Economics with Law

BSc Economics with Marketing

BSc Economics with Data Science





# BA Economics

Develops your **qualitative** and **quantitative** skills

Focuses on **real world analysis** and policy

**Interdisciplinary** and **pluralistic**

Links between Economics and other social sciences

Wide range of optional modules, including:

- Money, Banking and the Financial System
- Development Economics
- Behavioural Economics
- Bubbles, Manias, Crises and Market Failure
- Institutional and Individual Economic Behaviour
- From National Statistics to Big Data

# BSc Economics

Greater focus on **quantitative** skills

Specialises in the **mathematical** and **econometric** aspects of economics

**Applications** using real world data

More modules in data analytics, including:

- Econometrics
- Advanced Econometrics
- From National Statistics to Big Data



## BA Economics with Law

Focus on the **institutional and legal framework** of markets

Provides skills in:

**Economic theory and practice**

**Legal principles and practice**

**Conflict resolution**

Skills in conflict resolution:

Are in high demand

Require knowledge of Economics  
and Law

## BSc Economics with Marketing

Focus on the **market applications** of economic theory

Provides **qualitative** and **quantitative** training in **market analytics**, as practiced by economists and marketers

Great flexibility in today's competitive labour market.

You can work in:

Traditional jobs for **Economists**

In a range of **Management** and **Marketing** jobs that look for specific training in these fields

## BSc Economics with Data Science

Teaches advanced techniques in **data analysis** and **econometrics**

Training in:

**Artificial intelligence**

**Machine learning**

Applies **programming** and **automation** to solve economic problems

# What we offer you

Goldsmiths is a member of the **University of London**

London is a major hub for **high-talented professionals**

London has a thriving and dynamic job market

The benefits of **networking** in London



# What we offer you

Amazing lecturers that love to teach and do cutting-edge research

Great combination of theory and quantitative skills

Skills that are valuable in the job market

Work with data and models

Critical and interdisciplinary thinking

Creativity and communication skills

# What we offer you

Economics at Goldsmiths is **unique**

We care about each one of our students

**Close interactions** between students and teachers

Lectures, tutorials, and computer labs in **small groups**

**Personal tutoring:**

You will have your own **personal tutor**

who will guide you and meet regularly with you

We teach different **schools of economic thought**

Comparing and contrasting **different approaches**



# What we offer you

Great combination of

**economic theory**  
**economic history**  
**history of economic thought**  
**quantitative skills**  
**data analysis**

that gives you a competitive advantage in the job  
market

# What we offer you

An Economics degree gives you access to a **wide range of graduate jobs:**

Economic and business consultancy

Finance, insurance, and data analysis

Development agencies and international organisations

(UN, EU, World Bank etc.)

Government



# What we offer you

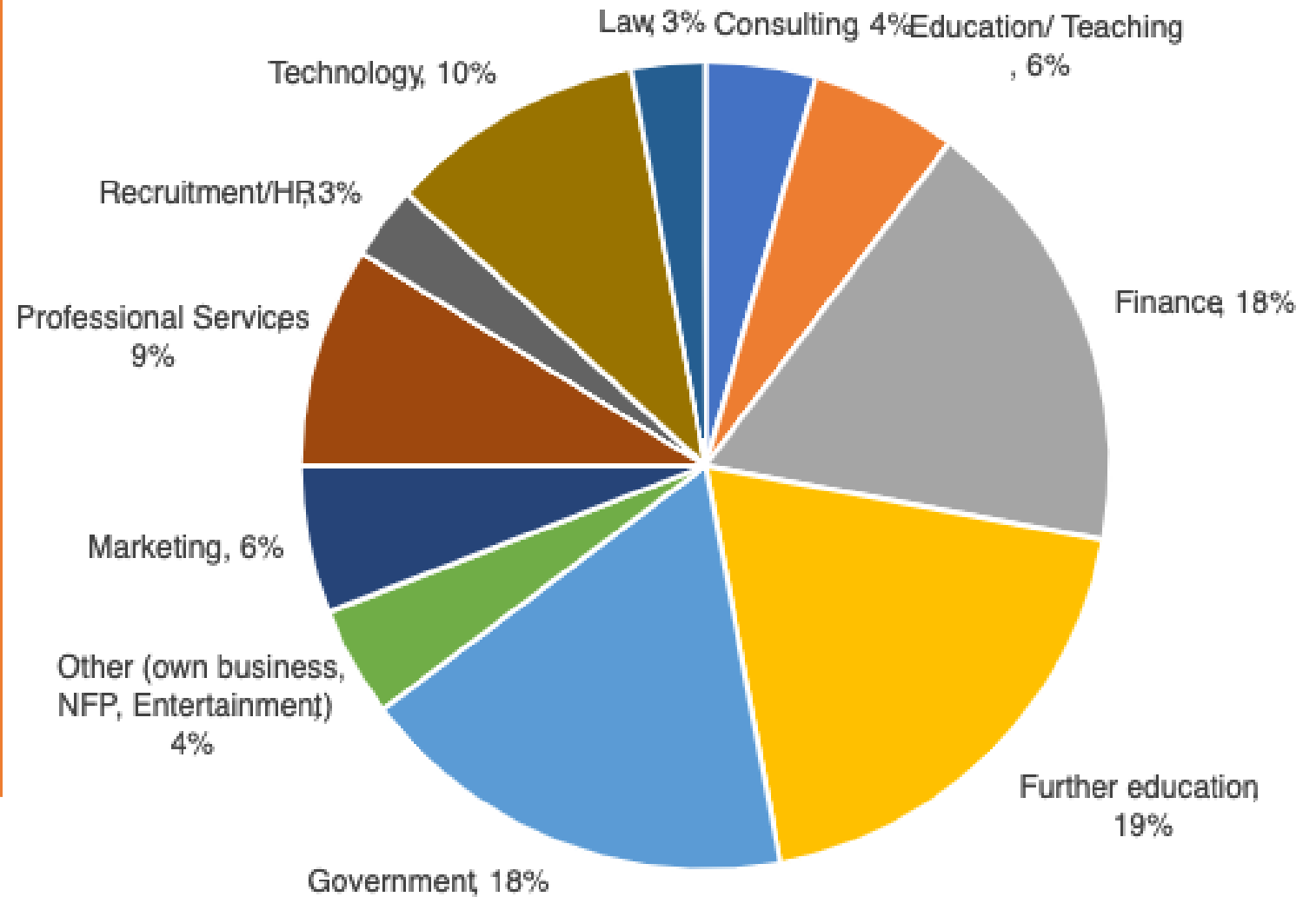
Second year: **summer placement** or **study abroad**

Third year: **summer placement**

Excellent **employability hub**

Where did our recent graduates go?

## Destination Data Economics





# Where did our recent graduates go?

Sector	Company	Role
Further education	Durham, NYU, LSE, Kings, Imperial, QMU	
Government	Civil service fast stream	Business & Finance Analyst
	Department for International Trade (DTI)	Funding and incentives officer
	Public Health England	Public Health Intelligence Analyst
	Department of health and social care	Strategic workforce planning assistant
	NHS Track & Trace	Private Secretary to the Finance Director
Finance	Department for transport	Assistant Economist
	Ackroyd Legal	M&A Analyst
	Kings Investment fund	Equity risk analyst - intern
	TY Assets	Foreign Exchange Trader
	FE Investment	Junior Investment Writer
	Dual International	Head of Strategy Consulting Analyst (Tech strategy & Transformation)
Professional Services	Deloitte	
	KPMG	Audit Assistant
	Wills Tower Watson	Rewards Analyst
Education/Teaching	CapGemini	Graduate Analyst
	Harris Federation	Trainee Teacher of Economics
	BPP	Assessment Team Lead

Where did our  
recent graduates go?

Lloyds Graduate Scheme

IHS Markit

Salesforce

Boston Consulting Group

ING Global Insurance

CBRE

L'Oreal

Accountancy training schemes

CAFOD (international development charity)


Civil service

University of Cambridge, Kings College London,

University of Kent, University of Maastricht,

UCL, Queen Mary, LSE, New York University (NYU)





# Preparing you for the job market

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Careers workshops + networking events

Placements + internships (2nd and 3rd years)

Employability module

Industry expert talks

Experts in careers & employability for Economists

Study abroad

Preparation for interviews

Mentorship schemes with senior managers

Employability hub (job ads, workshops, speakers)

Careers' services (CV workshops, 1-2-1 consultation)

Develop your own business idea

**Business funding:**

[gold.ac.uk/careers/freelancing-business/business-funding](https://gold.ac.uk/careers/freelancing-business/business-funding)

When employers want 10 years  
experience before you turn 20

Preparing you  
for the job  
market



The IMS Employability Hub is a resource for all IMS students, to help you access information and support about your next steps.

- For **general information about careers and employability** at Goldsmiths visit [Goldsmiths Careers Service](#) on learn.gold.
- For a range of careers and employability **resources** (including interview tips and numerical/ aptitude practice tests), please visit the [Careers Service VLE](#).
- To **book appointments** with the Careers Service, or see our events and opportunities, log in to [CareerSPACE](#).
- Information for **international students** who want to work in the UK is available in the dedicated [Careers Service page](#).

The Employability team for the IMS are:

- **Cassie Gilbert**, *Lecturer in Applied Business (Careers & Employability)*. Email: [C.Gilbert@gold.ac.uk](mailto:C.Gilbert@gold.ac.uk)
- **Ali Wylie**, *Careers Consultant, Careers Service*. Email: [A.Wylie@gold.ac.uk](mailto:A.Wylie@gold.ac.uk)
- **Simone Providence D**, *Placements Manager, Careers Service*. Email: [s.providence-doyley@gold.ac.uk](mailto:s.providence-doyley@gold.ac.uk)



# IMS Career Mentorship Scheme

Each **mentor** provides career mentoring to two students from any year of study, every term

6-month mentorship

## Competitive selection process

### Recent mentors:

David Wellard, Managing consultant, **ESP Energy**. Expertise in public policy, energy, investment

Dr Thomas Hower, Engineering Lead, **TransferWise**. Expertise in project management, financial technology, digital banking, digital start-ups

Reema Ahmad-Choudhury, Global VP Embedded Risk, **Deutsche Bank**. Expertise in banking, finance, banking regulation

Yohance Harper, Associate Partner at **Quadrant**, BCO Rising Star 2020/21. Expertise in commercial real estate, venture capital investment

Sophie Theen, Chief People and Customer Operations Officer, **Akrod Group**, Innovate Finance Women in Fintech Powerlist 2018, 2019. Expertise in HR, finance, customer relations, coaching



# Study Abroad

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## Partner Universities

Spend a term studying abroad

Successful applicants will receive funding from the **UK Turing programme**

Funding also available for students to go on shorter (less than 2 months) study courses during the holidays

[gold.ac.uk/students/go-abroad/study-abroad/where-what](https://gold.ac.uk/students/go-abroad/study-abroad/where-what)



# Economics Modules



	BA Economics	BSc Economics	BSc Economics with Marketing	BSc Economics with Data Science	BA Economics with Law
Entry tariff	A-levels: <b>BBB</b> BTEC: <b>DDM</b> IB: <b>33 points + 3 HL subjects at 655 (IELTS 6.0)</b>	A-levels: <b>BBB</b> BTEC: <b>DDM</b> IB: <b>33 points + 3 HL subjects at 655 (IELTS 6.0)</b>	A-levels: <b>BBB</b> BTEC: <b>DDM</b> IB: <b>33 points + 3 HL subjects at 655 (IELTS 6.0)</b>	A-levels: <b>ABB</b> BTEC: <b>DDD</b> IB: <b>33 Points (IELTS 6.0)</b>	A-levels: <b>ABB</b> BTEC: <b>DDD</b> IB: <b>33 Points (IELTS 6.0)</b>
UCAS code	L1M9 and G56 (Goldsmiths)	L100 and G56 (Goldsmiths)	L1N5 and G56 (Goldsmiths)	L1M2 and G56 (Goldsmiths)	L1M1 and G56 (Goldsmiths)
Credits	360 (24x 15-credit modules)	360 (24x 15-credit modules)	360 (24x 15-credit modules)	360 (24x 15-credit modules)	360 (24x 15-credit modules)
Webpage	<a href="#">Programme webpage</a>	<a href="#">Programme webpage</a>	<a href="#">Programme webpage</a>	<a href="#">Programme webpage</a>	<a href="#">Programme webpage</a>
Year 1	BA Economics	BSc Economics	BSc Economics with Marketing	BSc Economics with Data Science	BA Economics with Law
Core	Introductory Economics (terms 1+2) Maths for Economics and Business (terms 1+2) Identity, Agency and Environment 1 and 2 (terms 1+2) Economic Reasoning (term 2) Interdiscipl. Perspectives on the Economy (term 1)	Introductory Economics (terms 1+2) Maths for Economics and Business (terms 1+2) Identity, Agency and Environment 1 and 2 (terms 1+2) Economic Reasoning (term 2) Interdiscipl. Perspectives on the Economy (term 1)	Introductory Economics (terms 1+2) Maths for Economics and Business (terms 1+2) Identity, Agency and Environment 1 and 2 (terms 1+2)  Introduction to Marketing (term 1) Marketing Management (term 2)	Introductory Economics (terms 1+2) Maths for Economics and Business (terms 1+2) Identity, Agency and Environment 1 and 2 (terms 1+2)  Introduction to Programming (term 1) Computing Project 1 (term 2)	Introductory Economics (terms 1+2) Maths for Economics and Business (terms 1+2)  Economic Reasoning (term 2) Contract Law (terms 1+2) 21st Century Legal Skills (term 1)
Optional	None	None	None	None	None
Year 2	BA Economics	BSc Economics	BSc Economics with Marketing	BSc Economics with Data Science	BA Economics with Law
Core	Intermediate Micro (term 1) Quantitative Economics (term 1) Intermediate Macro (term 2) Applied Quantitative Economics (term 2)  History of Economic Ideas (term 1) Economic History (term 2)	Intermediate Micro (term 1) Quantitative Economics (term 1) Intermediate Macro (term 2) Applied Quantitative Economics (term 2)  History of Economic Ideas (term 1) Economic History (term 2)	Intermediate Micro (term 1) Quantitative Economics (term 1) Intermediate Macro (term 2) Applied Quantitative Economics (term 2)  Consumer Behaviour (term 1) Product Innovation and Management (term 2)	Intermediate Micro (term 1) Quantitative Economics (term 1) Intermediate Macro (term 2) Applied Quantitative Economics (term 2)  Programming with Data for AI (term 1) Economic History (term 2)	Intermediate Micro (term 1) Quantitative Economics (term 1) Intermediate Macro (term 2) Applied Quantitative Economics (term 2)  History of Economic Ideas (term 1) Intellectual Property Law (term 2)
Optional	EITHER: My Career Strategy (term 1) OR: Goldsmiths Project (term 2)  <b>Plus 1 optional module (term 1 or 2):</b> Development Economics (term 1) Corporate Finance (term 1) Entrepreneurial finance (term 1) Money, Banking and the Financial System (term 2)	EITHER: My Career Strategy (term 1) OR: Goldsmiths Project (term 2)  <b>Plus 1 optional module (term 1 or 2):</b> Development Economics (term 1) Corporate Finance (term 1) Entrepreneurial finance (term 1) Money, Banking and the Financial System (term 2)	EITHER: History of Economic Ideas (term 1) OR: Economic History (term 2)  <b>Plus 1 optional module (term 1 or 2):</b> Development Economics (term 1) Corporate Finance (term 1) Entrepreneurial finance (term 1) Money, Banking and the Financial System (term 2)	EITHER: My Career Strategy (term 1) OR: Goldsmiths Project (term 2)  <b>Plus 1 optional module (term 1 or 2):</b> Development Economics (term 1) Corporate Finance (term 1) Entrepreneurial finance (term 1) Money, Banking and the Financial System (term 2)	EITHER: My Career Strategy (term 1) OR: Goldsmiths Project (term 2)  <b>Plus 1 optional module (term 1 or 2):</b> Development Economics (term 1) Land Law (term 1) Trusts (term 2) Economic History (term 2) Economic Reasoning 2 (term 2)
Year 3	BA Economics	BSc Economics	BSc Economics with Marketing	BSc Economics with Data Science	BA Economics with Law
Core	International Economics (term 1) Public Economics (term 2) Individual and Institutional Econ. Behaviour (term 2) Communication and Presentation Skills (term 1)	International Economics (term 1) Public Economics (term 2) Individual and Institutional Econ. Behaviour (term 2) Communication and Presentation Skills (term 1)  Econometrics (term 1) Advanced Econometrics (term 2)	International Economics (term 1) Public Economics (term 2)  Consumer Culture (term 1) Behavioural Economics (term 2)	Econometrics (term 1) Advanced Econometrics (term 2) Machine Learning (term 2)	International Economics (term 1) Public Economics (term 2) Individual and Institutional Econ. Behaviour (term 2)  Commercial Law and Int. Trade Agreements (terms 1+2) Company Law (term 2)
Optional	<b>4 optional modules:</b> From National Statistics to Big Data (term 1) Development Economics (term 1) Behavioural Economics (term 2) Money, Banking and the Financial System (term 2) Work Placement	<b>2 optional modules:</b> From National Statistics to Big Data (term 1) Development Economics (term 1) Behavioural Economics (term 2) Money, Banking and the Financial System (term 2) Work Placement	<b>2 optional modules in Marketing:</b> Marketing Strategy (term 1) Digital Marketing and Social Media (term 2) Psychology of Marketing and Advertising (term 2) Marketing Analytics (term 2)  <b>2 optional modules In Economics or Management:</b> International Business (term 1) Innovation Case Studies (term 1) Communication and Presentation Skills (term 1) Development Economics (term 1) From National Statistics to Big Data (term 1) Project Management (terms 1+2) Individual and Institutional Econ. Behaviour (term 2) Money, Banking and the Financial System (term 2) Work Placement	<b>2 optional modules in Computing:</b> Data Visualisation (term 1) Neural Networks (term 1) Artificial Intelligence (term 1) Data Mining (term 2)  <b>3 optional modules in Economics:</b> International Economics (term 1) From National Statistics to Big Data (term 1) Communication and Presentation Skills (term 1) Individual and Institutional Econ. Behaviour (term 2) Public Economics (term 2) Behavioural Economics (term 2) Money, Banking and the Financial System (term 2) Work Placement	<b>2 optional modules:</b> AI, Disruptive Technologies and the Law (term 1) Art Law (term 2) Behavioural Economics (term 2) Money, Banking and the Financial System (term 2) Work Placement



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<b>Entry tariff</b>	A-levels: <b>BBB</b> BTEC: <b>DDM</b> IB: <b>33 points + 3 HL subjects at 655 (IELTS 6.0)</b>	A-levels: <b>BBB</b> BTEC: <b>DDM</b> IB: <b>33 points + 3 HL subjects at 655 (IELTS 6.0)</b>
<b>UCAS code</b>	L1M9 and G56 (Goldsmiths)	L100 and G56 (Goldsmiths)
<b>Credits</b>	360 (24x 15-credit modules)	360 (24x 15-credit modules)
<b>Webpage</b>	<a href="#">Programme webpage</a>	<a href="#">Programme webpage</a>
Year 1	BA Economics	BSc Economics
<b>Core</b>	Introductory Economics (terms 1+2) Maths for Economics and Business (terms 1+2) Identity, Agency and Environment 1 and 2 (terms 1+2) Economic Reasoning (term 2) Interdiscipl. Perspectives on the Economy (term 1)	Introductory Economics (terms 1+2) Maths for Economics and Business (terms 1+2) Identity, Agency and Environment 1 and 2 (terms 1+2) Economic Reasoning (term 2) Interdiscipl. Perspectives on the Economy (term 1)
<b>Optional</b>	None	None

BSc Economics with Marketing	BSc Economics with Data Science	BA Economics with Law
A-levels: <b>BBB</b> BTEC: <b>DDM</b> IB: <b>33 points + 3 HL subjects at 655 (IELTS 6.0)</b>	A-levels: <b>ABB</b> BTEC: <b>DDD</b> IB: <b>33 Points (IELTS 6.0)</b>	A-levels: <b>ABB</b> BTEC: <b>DDD</b> IB: <b>33 Points (IELTS 6.0)</b>
L1N5 and G56 (Goldsmiths)	L1M2 and G56 (Goldsmiths)	L1M1 and G56 (Goldsmiths)
360 (24x 15-credit modules)	360 (24x 15-credit modules)	360 (24x 15-credit modules)
<a href="#">Programme webpage</a>	<a href="#">Programme webpage</a>	<a href="#">Programme webpage</a>

BSc Economics with Marketing	BSc Economics with Data Science	BA Economics with Law
Introductory Economics (terms 1+2) Maths for Economics and Business (terms 1+2) Identity, Agency and Environment 1 and 2 (terms 1+2)	Introductory Economics (terms 1+2) Maths for Economics and Business (terms 1+2) Identity, Agency and Environment 1 and 2 (terms 1+2)	Introductory Economics (terms 1+2) Maths for Economics and Business (terms 1+2)
Introduction to Marketing (term 1) Marketing Management (term 2)	Introduction to Programming (term 1) Computing Project 1 (term 2)	Economic Reasoning (term 2) Contract Law (terms 1+2) 21st Century Legal Skills (term 1)
None	None	None

Year 2	BA Economics	BSc Economics
<b>Core</b>	Intermediate Micro (term 1) Quantitative Economics (term 1) Intermediate Macro (term 2) Applied Quantitative Economics (term 2)  History of Economic Ideas (term 1) Economic History (term 2)	Intermediate Micro (term 1) Quantitative Economics (term 1) Intermediate Macro (term 2) Applied Quantitative Economics (term 2)  History of Economic Ideas (term 1) Economic History (term 2)
<b>Optional</b>	EITHER: My Career Strategy (term 1) OR: Goldsmiths Project (term 2)  <b>Plus 1 optional module (term 1 or 2):</b> Development Economics (term 1) Corporate Finance (term 1) Entrepreneurial finance (term 1) Money, Banking and the Financial System (term 2)	EITHER: My Career Strategy (term 1) OR: Goldsmiths Project (term 2)  <b>Plus 1 optional module (term 1 or 2):</b> Development Economics (term 1) Corporate Finance (term 1) Entrepreneurial finance (term 1) Money, Banking and the Financial System (term 2)

BSc Economics with Marketing	BSc Economics with Data Science	BA Economics with Law
Intermediate Micro (term 1) Quantitative Economics (term 1) Intermediate Macro (term 2) Applied Quantitative Economics (term 2)  Consumer Behaviour (term 1) Product Innovation and Management (term 2)	Intermediate Micro (term 1) Quantitative Economics (term 1) Intermediate Macro (term 2) Applied Quantitative Economics (term 2)  Programming with Data for AI (term 1) Economic History (term 2)	Intermediate Micro (term 1) Quantitative Economics (term 1) Intermediate Macro (term 2) Applied Quantitative Economics (term 2)  History of Economic Ideas (term 1) Intellectual Property Law (term 2)
EITHER: History of Economic Ideas (term 1) OR: Economic History (term 2)  <b>Plus 1 optional module (term 1 or 2):</b> Development Economics (term 1) Corporate Finance (term 1) Entrepreneurial finance (term 1) Money, Banking and the Financial System (term 2)	EITHER: My Career Strategy (term 1) OR: Goldsmiths Project (term 2)  <b>Plus 1 optional module (term 1 or 2):</b> Development Economics (term 1) Corporate Finance (term 1) Entrepreneurial finance (term 1) Money, Banking and the Financial System (term 2)	EITHER: My Career Strategy (term 1) OR: Goldsmiths Project (term 2)  <b>Plus 1 optional module (term 1 or 2):</b> Development Economics (term 1) Land Law (term 1) Trusts (term 2) Economic History (term 2) Economic Reasoning 2 (term 2)

Year 3	BA Economics	BSc Economics
<b>Core</b>	International Economics (term 1) Public Economics (term 2) Individual and Institutional Econ. Behaviour (term 2) Communication and Presentation Skills (term 1)	International Economics (term 1) Public Economics (term 2) Individual and Institutional Econ. Behaviour (term 2) Communication and Presentation Skills (term 1)  Econometrics (term 1) Advanced Econometrics (term 2)
<b>Optional</b>	<b>4 optional modules:</b> From National Statistics to Big Data (term 1) Development Economics (term 1) Behavioural Economics (term 2) Money, Banking and the Financial System (term 2) Work Placement	<b>2 optional modules:</b> From National Statistics to Big Data (term 1) Development Economics (term 1) Behavioural Economics (term 2) Money, Banking and the Financial System (term 2) Work Placement



BSc Economics with Marketing	BSc Economics with Data Science	BA Economics with Law
<p>International Economics (term 1) Public Economics (term 2)</p>		<p>International Economics (term 1) Public Economics (term 2) Individual and Institutional Econ. Behaviour (term 2)</p>
<p>Consumer Culture (term 1) Behavioural Economics (term 2)</p>	<p>Econometrics (term 1) Advanced Econometrics (term 2) Machine Learning (term 2)</p>	<p>Commercial Law and Int. Trade Agreements (terms 1+2) Company Law (term 2)</p>
<p><b>2 optional modules in Marketing:</b> Marketing Strategy (term 1) Digital Marketing and Social Media (term 2) Psychology of Marketing and Advertising (term 2) Marketing Analytics (term 2)</p> <p><b>2 optional modules In Economics or Management:</b> International Business (term 1) Innovation Case Studies (term 1) Communication and Presentation Skills (term 1) Development Economics (term 1) From National Statistics to Big Data (term 1) Project Management (terms 1+2) Individual and Institutional Econ. Behaviour (term 2) Money, Banking and the Financial System (term 2) Work Placement</p>	<p><b>2 optional modules in Computing:</b> Data Visualisation (term 1) Neural Networks (term 1) Artificial Intelligence (term 1) Data Mining (term 2)</p> <p><b>3 optional modules in Economics:</b> International Economics (term 1) From National Statistics to Big Data (term 1) Communication and Presentation Skills (term 1) Individual and Institutional Econ. Behaviour (term 2) Public Economics (term 2) Behavioural Economics (term 2) Money, Banking and the Financial System (term 2) Work Placement</p>	<p><b>2 optional modules:</b> AI, Disruptive Technologies and the Law (term 1) Art Law (term 2) Behavioural Economics (term 2) Money, Banking and the Financial System (term 2) Work Placement</p>

# Questions



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